



## Five Producers, One Statement

### Introduction and Purpose

Swedish Statement is the cooperative effort of five Swedish high-end manufacturers, who together will present one of the most spectacular two-channel audio systems ever assembled at CES 2006, at the Alexis Park Resort Hotel, Las Vegas. The manufacturers showing these statement products include: electronics company **Bladelius**, cable company **Jorma Design**, loudspeaker company **Marten**, turntable company **Nordic Concept** and interior design company, **WOO Design**.

“The purpose of the Swedish Statement project is to put Swedish hi-fi on the world map,” says Jörgen Olofsson, marketing manager at Marten and one of the founders of the project. “Sweden has a long tradition of high-end hi-fi production, but in recent years, Swedish producers have been overshadowed by foreign manufacturers. We want to change that.”

**Jorma Design** is participating with newly developed, world-class loudspeaker and interconnect cables, which will also have their world premiere at CES. These are made of top quality materials: gold, copper, transparent Teflon and walnut, all fine-tuned to get the best possible result.

**Bladelius Design Group** will contribute the spectacular Beowulf monoblock amplifiers, which consist of two separate amplifiers in a single chassis. The Beowulf’s combination of bi-polar and MOSFET power devices in one amplifier, has never been accomplished before.

It creates great advantages in music reproduction, especially in the control of bi-wired or bi-amplified speaker systems. Bladelius will also provide the multi-function Gondul disc player, which plays CDs, DVD-Audio discs, DVD-Video discs and SACDs,. It also contains a 7.1 preamplifier section.

**Marten** introduces the world's first pure diamond midrange driver, in the new Coltrane Supreme loudspeaker, the most spectacular aspect of the Swedish Statement system. It will have its world premiere at CES 2006. The Coltrane Supreme loudspeaker system is without a doubt among the best in the world. The system consists of four towers. The two main towers contain treble and midrange drivers with diamond membranes, plus one lower-midrange and four bass drivers with ceramic membranes. Each of the two bass towers is equipped with six ceramic bass drivers, a 2000-watt amplifier with active crossover (at 100 Hz), and room correction. The cabinets of all four towers are made of carbon fibre laminate. The ambition of the Coltrane Supreme speaker system is to push the limits of sound reproduction beyond what has previously been possible. All speaker units are made by Accuton.

**Nordic Concept** will exhibit the Signature turntable of their Artist series, which stands out in both terms of design sophistication and music reproduction. The new player has two specially developed tonearms. One utilizes an air bearing, while the other uses a bearing engineered from kevlar and miniature hi-flux magnets. The Artist Signature stands up to any competitor.

**WOO Design**, a fresh and innovative furniture manufacturer, will supply a unique piece that is specially designed for Swedish Statement. This 100kg furniture has a solid stainless steel frame with exclusive 100% contact laminate shelves, layer glued with aluminium and also makes use of natural rubber for dampening.

Read more at [www.swedishstatement.com](http://www.swedishstatement.com) or contact Jörgen Olofsson or Leif Olofsson on +46 31 20 72 00 for more information.

**The Swedish Statement system contains:**

Bladelius Beowulf amplifiers: **\$37,500**

Bladelius Gondul version 3 multiplayer: **\$14,000**

Jorma Design Jorma Statement cables: **\$71,800**

Marten Coltrane Supreme loudspeakers: **\$250.000**

Nordic Concept, Artist Signature turntable: **\$18.000**

WOO Design furniture: **\$11.000**

Total: **\$402,300**

An updated press release with new photos and an invitation will be available on 27th of December.